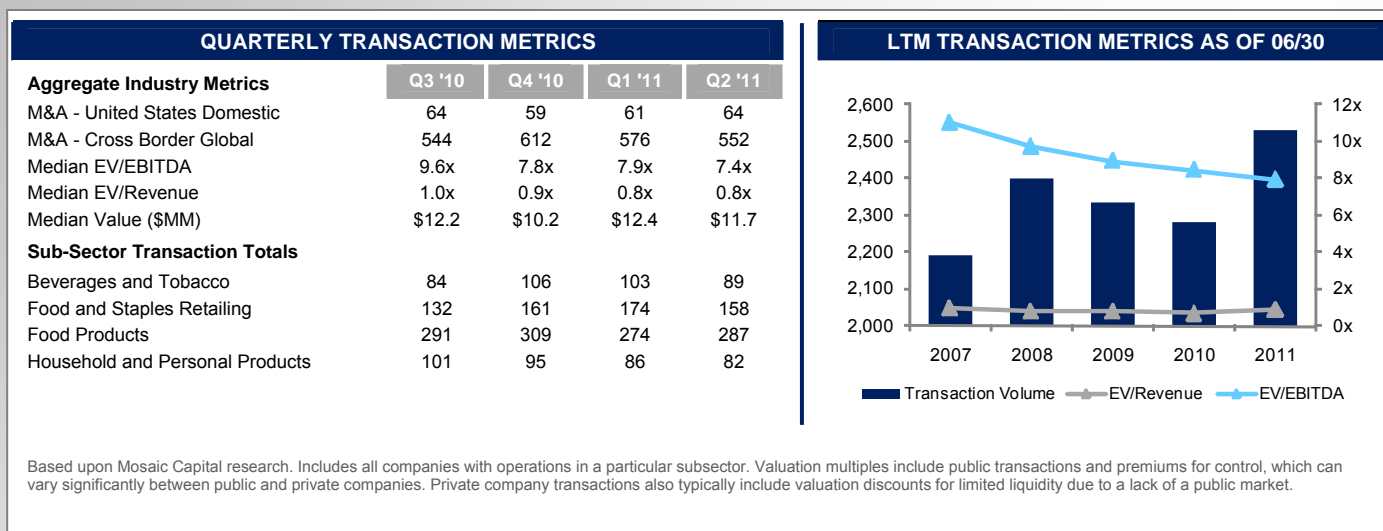


Overall M&A activity within the Consumer Staples sector rebounded by 10.9% over the last twelve months ending June 30, 2011 with 2532 deals reported compared to 2283 deals completed during the same period last year. Median Enterprise Value ("EV") multiples were at 0.9X Revenue and 7.9X EBITDA.



### About Mosaic Capital

Since 1989 Mosaic Capital LLC has assisted owners and managers of private and public middle market companies with the institutional private placement of debt and equity, mergers and acquisitions, valuations and strategic advisory services. Mosaic Capital is the California representative office of IMAP, a global organization of leading merger and acquisition advisory firms located in 30 countries. IMAP firms have completed more than 2,000 transactions exceeding \$60 billion in transaction value since 2000, and are ranked 4th worldwide in the Thomson Reuters league tables for 2010. The private placement of debt and equity is provided through our affiliate Mosaic Capital Securities LLC (member FINRA/SIPC).

Mosaic Capital is active in the following sub-sectors within the Consumer Staples sector. We are available to discuss trends within these sub-sectors with owners and management teams, as well as their advisors.

#### Beverages and Tobacco:

- Brewers
- Chewing, Pipe Tobacco and Snuff
- Cigarettes
- Cigars
- Distillers and Vintners
- Rolling Tobacco
- Soft Drinks

#### Food Products:

- Agricultural Products
- Packaged Foods and Meats

#### Food and Staples Retailing:

- Drug Retail
- Food Distributors
- Food Retail
- Hypermarkets and Super Centers

#### Household and Personal Products:

- Household Cleaning and Care Products
- Personal Care Products

### MERGERS & ACQUISITIONS • FINANCING • VALUATION

For more information contact Gordon Gregory, Garry Michael Kann or Stan Deakin at 310.432.6777

or visit our website at [www.mosaiccapital.com](http://www.mosaiccapital.com)  
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