

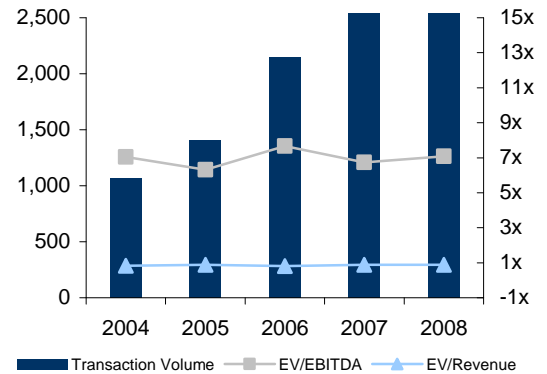


Overall M&A activity within the Consumer Staples sector decreased by 15.4% over the last twelve months ending December 31, 2008 with 2,646 deals reported compared to 3,129 deals completed during the same period last year. Median Enterprise Value (“EV”) multiples were at 0.9X Revenue and 7.1X EBITDA.

QUARTERLY TRANSACTION METRICS

Aggregate Industry Metrics	Q1 '08	Q2 '08	Q3 '08	Q4 '08
Private Placements	80	100	91	110
M&A - United States Domestic	72	65	69	68
M&A - Cross Border Global	176	172	218	175
Median EV/EBITDA	6.5x	7.0x	7.1x	7.5x
Median EV/Revenue	1.0x	0.7x	1.0x	0.9x
Median Value (\$MM)	\$19.0	\$9.1	\$14.0	\$11.5
Sub-Sector Transaction Totals				
Beverages and Tobacco	111	112	114	111
Food and Staples Retailing	101	73	97	121
Food Products	299	288	353	324
Household and Personal Products	49	69	84	73

LTM TRANSACTION METRICS AS OF 12/31,



Based upon Mosaic Capital research. Includes all companies with operations in a particular subsector. Valuation multiples include public transactions and premiums for control, which can vary significantly between public and private companies. Private company transactions also typically include valuation discounts for limited liquidity due to a lack of a public market.

About Mosaic Capital

Mosaic Capital LLC is the premier independent investment banking firm in Southern California, providing global transaction advisory and capital raising services to both healthy and distressed middle market companies through our senior advisors. As a member of IMAP we have offices in more than 35 countries, providing our clients local access to buyers and sellers worldwide. IMAP / Mosaic completed more than 250 transactions exceeding \$13 billion in transaction value in 2008, ranking us 6th worldwide by Thompson Financial for transactions under \$200 million. The private placement of debt and equity financing is provided through our affiliate Mosaic Capital Securities LLC (member FINRA/SIPC).

Mosaic Capital is active in the following sub-sectors within the Consumer Staples sector. We are available to discuss trends within these sub-sectors with owners and management teams, as well as their advisors.

Beverages and Tobacco:

- Brewers
- Chewing, Pipe Tobacco and Snuff
- Cigarettes
- Cigars
- Distillers and Vintners
- Rolling Tobacco
- Soft Drinks

Food Products:

- Agricultural Products
- Packaged Foods and Meats

Food and Staples Retailing:

- Drug Retail
- Food Distributors
- Food Retail
- Hypermarkets and Super Centers

Household and Personal Products:

- Household Cleaning and Care Products
- Personal Care Products

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For more information contact Gordon Gregory, David Cohn, Garry Michael Kann, Alan Collier, Robert Smith, Bruce Kobritz, or Stan Deakin at 310.432.6777

or visit our website at www.mosaiccapital.com

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